

# Coconino Plateau Water Advisory Council

## Public Outreach Subcommittee

- Amanda Acheson, Coconino County Sustainability, Chair
- Carl Taylor, Former Coconino County Board Supervisor
- Don Bills, USGS
- Patricia Cox, Bureau of Reclamation
- John Davison, CNRCD
- Peter Moorhouse, NAU and Coconino County
- Zach Swartz, Coconino County Planning
- Ellie McTyre, NAU Action Research Team -AGWA



# Public Outreach Accomplishments

## Education and programming to support outreach of the CPWAC Water Ethic:

- 4<sup>th</sup> Grade Water Ethic Contest-Increased Participation
- Programming for Youth Council in local high schools
- Water Ethic Film Project with college students
- Presentations for colleges and community groups
- Host educational booths at events like Earth Day

## Developed partnerships to support CPWAC Outreach programming:

- John Taylor with Coconino County and FUSD Schools
- NAU, AGWA Action Research Team and Denise Stilley

## Continue to provide outreach support for CPWAC:

- Press releases on Feasibility Study
- Updated brochure



# Public Outreach

## Next Steps, Goals, Key Issues

### Continue to grow on current outreach efforts including:

- Grant funding support for Youth Council development
- Grant funding support for Film Project
- Increase 4<sup>th</sup> Grade contest participation
- Continue to develop partnerships to support current programs and efforts that bring awareness and support of water issues and water conservation
- Expand CPWAC Public Outreach efforts to include more communities throughout the CPWAC partnership area
- Get more Public Outreach Committee participation from other areas in the CPWAC partnership area

